



## Public Art Community Exhibition Summer 2021

Watauga Arts Council is partnering with the Downtown Boone Development Association and the Town of Boone for a Summer 2021 Public Art Community Exhibition.

### Proposed Project:

To give fresh life to retired instruments (that are no longer able to be used for their intended purpose) by turning them into a new work of art. Local artists will use creative freedom to transform their chosen instrument, using their unique skill set and preferred medium. Instruments will be hung in businesses in downtown Boone and possibly beyond.

### Project Purpose:

- To raise awareness and money for public arts in Watauga County. Watauga Arts Council is creating a Public Arts Fund in order to partner with the County and Town to help support public arts initiatives in the High Country.
- A fun and engaging way to showcase the breadth of creative talent of our region.
- Celebration of Appalachian craft and music
- Provides engaging activities for residents and visitors by encouraging a scavenger hunt to find all the instruments
- Brings people into local businesses in order to view the artwork and hopefully shop.
- To show the artistic partnership between High Country Communities, furthering regional collaboration of the arts and their important role in our area

### Project Timeline:

- ASAP: Artists Registration: <https://www.watauga-arts.org/artist-profile.html>
- ASAP: Instruments distributed to artists in order to give them enough time to work on the piece - Pick up from the Arts Council. Call or text before coming 828-964-7233
- Tuesday, June 1(or sooner): Finished instruments due - Bring to Arts Council
- Sunday, June 6: Start Install -All instruments installed by Doc Watson Day
- September (Date TBD): Gallery Show in one location plus Silent Auction



## Project Details:

- Artists must register with the Watauga Arts Council in order to participate.
- Instruments include but are not limited to: violin, guitar, banjo, viola, etc.
- Artists will receive a 40% commission from the sale of the instrument they create. While this is a fundraiser for our Public Arts Fund, we believe Artists should be paid for their work. Watauga Arts Council will take a 10% commission to recoup costs associated with the administration of this event. The remaining 60% of the money raised from the silent auction will be put into a designated account for Public Arts. The artist may choose to donate the instrument or take a lesser commission for a tax credit, but this is not expected.
- Artists will be promoted on Social Media and on our website
- QR Codes will accompany each piece, bringing the viewer to the Watauga Arts Council Website to learn more about the artist, pay \$1 to vote for their favorite piece, or make a silent auction bid. (why registration is important)
- Artists Payments will be made by Watauga Arts Council within 30 days of the sale of the instrument.
- Artists may use their own retired instrument or claim one of the instruments being offered by the Jones House.
- Artists may take creative freedom with the instrument. Instruments may be dismantled, painted, wood burned, incorporated with other mediums such as metalwork, fiber, clay or collage, etc.
- We prefer that the finished instrument be able to be easily hung or installed, please consider this in your design.
- We prefer for the artist to help with the installation of the piece but it is not required. Please provide us with instructions if needed.
- Artists and apply their design to all sides of the instrument so it can be appreciated from all angles depending on how it is displayed - but this is not a requirement.
- We reserve the right to deny permission to display any instrument based on our discretion. Examples of reasons a piece may be withheld from the exhibit: If it poses a threat to the safety of others, is incomplete or noticeably damaged, is not aesthetically pleasing, if it has profanity or illegal substances, etc.
- If we get enough artist participation, we will install instruments beyond the downtown Boone area.
- Don't hesitate to call with any questions or concerns. Watauga Arts Council:  
828-264-1789
- HAVE FUN WITH THIS!