



watauga arts council

# Sponsorship

Thank you for your interest in partnering with us to produce the 3rd Annual Buskers Fest in Downtown Boone. Below is a list of perks based on your interest in sponsoring Buskers Fest. Any contribution of \$350 or more puts your business in our donors program, the "Friends of the Arts," for one year and provides additional perks from this program.

**With your support, we can continue to elevate arts in the High Country.**

SPONSORSHIPS	YOUR GIFT	EVENT PERKS
<b>Friend of the Arts</b>	\$350 +	<ul style="list-style-type: none"> <li>• Friends of the Arts perks for a year</li> <li>• Dedicated thanks on social media</li> <li>• Logo on event thank you signage</li> <li>• Logo on Event web page</li> </ul>
<b>Ally of the Arts</b>	\$500 +	<ul style="list-style-type: none"> <li>• Friends of the Arts perks for a year</li> <li>• Enhanced visibility of logo on event thank you signage and event web page.</li> <li>• Logo in our event newsletter</li> </ul>
<b>Partner of the Arts</b>	\$1000-\$3000+	<ul style="list-style-type: none"> <li>• Friends of the Arts perks for a year</li> <li>• Enhanced visibility of logo on event thank you signage and event web page</li> <li>• Enhanced Logo on our event newsletter and DBDA newsletter.</li> <li>• Your choice of promo materials - banner or t-shirt*</li> </ul>
<b>Benefactor of the Arts</b>	\$3000 +	<ul style="list-style-type: none"> <li>• Customize your promotional experience with opportunities to be a sponsor of multiple offerings*</li> </ul>

## As Our Friend, You'll Help Us Make the Arts Accessible for ALL Through:

- Public arts initiatives
- Accessible arts education for people of all abilities
- Administering grants to artists and arts organizations
- Enriching arts programming
- Opportunities for artists to Showcase and Sell their work
- Resources and Support for our arts sector
- Advocacy for the arts with local and state leaders

## Friends of the Arts Opportunities...

- Promotion of your business or person through a variety of our outlets
- Enriching engagement through hosting or attending events, classes, exhibits, or other
- In-kind opportunities for self-promotion
- Unique access to events and exhibits
- Naming rights to events, exhibits, installations, rooms, and more
- Outside the box ideas for community enrichment

*hierarchy of placement and enhanced logos/names is given to the highest gift amounts, when possible*