



watauga arts council

CONTACT

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OUR MISSION

The Watauga Arts Council fosters a thriving, diverse, and vibrant creative community through arts advocacy, education, support, and inspiration.

CONNECT

Subscribe: Sign up for our email newsletter.
Join Our Database: Fill out an artist profile so we know who you are as an individual artist, and what you do.
Engage: Let's find ways to collaborate!

ADVOCATE

- Advocate nationally, regionally, and locally to bring art to the forefront of our community.
- Advocate for artists and arts-organizations to ensure their needs are being heard and met.

EDUCATE

- Educate the community about the arts in our area.
- Encourage, promote, and provide arts education for all ages in a variety of outlets.
- Educate leaders on the impact of arts on economic and social development.

SUPPORT

- Offer Support to artists and agencies by being by promoting, funding, or collaborating with their work or events.
- Resources and opportunities, professional development
- Networking on behalf of arts in order to see ideas become reality.

INSPIRE

- Inspire creativity through community engagement, events, competitions, and more
- Offer opportunities artists to showcase their work.
- We offer opportunities to experience art work in a variety of mediums and expressions.

PRACTICAL WAYS WE CAN HELP YOU

Space: Our office at 377 Shadowline Drive is always available for meetings, practice, and classes for arts-related groups.

Advocacy: We can advocate for you. Let us know your needs and we will help you find solutions through networking with local agencies, businesses, and more.

Opportunities: Opportunities to perform, opportunities for funding and more.

Funding: Grants, scholarships, and more.

Promotion: We are happy to help promote your group and your events through our website, social media, email newsletters, and at our locations. Add your event to our current events calendar.

Resources: We are currently building out our resource center. Some ways we can help currently: Printer, laminator, copier, referrals for artists, networking, and space.

Coming Soon! Artist map, directory, and profile pages. A monthly newsletter letting people know what's happening with the arts in our area.



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ART CENTER RESOURCES

COMMUNITY ROOMS

Our building offers:

- One large classroom/makers space
- One large Flex Room for classes or community groups.
- Two flex meeting rooms
- Gallery Lighting in the small lobby
- A private reading/writing/recording room
- An art supplies room for teachers and community group storage.
- A kitchen
- Front Porch with dining table or artist lunches and gatherings.
- Side Yard
- Two Bathrooms

STEWARDSHIP OPPORTUNITIES

Volunteers receive discounts on classes and commission splits. We are an underfunded nonprofit. We do not have the resources to pay for trash and cleaning services. If you see something that needs to be done, please pitch in. Please clean up after yourselves. Ways to help: Floors vacuumed, Trash emptied, Dishes put away, Kitchen Cleaned, Bathroom wiped down.

DONATIONS FOR USE OF RESOURCES ARE APPRECIATED AND ENCOURAGED!

BUILDING PERKS

Instructors and community groups benefit from the following.

- Central Location
- Free Parking
- Water
- Wifi
- Utilities
- Lawn Care
- Basic Building Maintenance
- Keycode Entry for Access after Hours.

RESOURCES

- Library/Writers Room
- Printer
- Common Office Tools
- Paper Cutter
- Laminator
- Storage for Instructors
- Art Supplies (with permission)
- Tables on loan
- iPad/computer access pro for use in-office

SUPPORT

We are here to help facilitate the arts in the High Country. Let us know if you have ideas, if you need a place to meet, if you need a central location to hand off artwork, if you have ideas for community groups or businesses, etc. We may be able to help connect you.

OFFICE: 377 Shadowline Drive Boone. **OPEN:** M-F 9am - 4pm with additional hours for classes on nights and weekends. **PHONE:** 828-264-1789 **EMAIL:** Watauga-arts.org/grants



HighCountryArts.Org is an arts directory for the High Country.
A hub of where to find the arts.



- Artists and Musicians will have individual profiles with info about who they are, what they do, samples of work, etc.
- Classified sections will allow creatives to post calls for artists, needs for equipment, sales of equipment, and more.

- Reach your target audience, art enthusiasts and tourists.
- Performing arts Groups, bands, and community groups can create profiles, replacing the need for a website.
- Post Events
- Pay to boost your event.
- Advertising opportunities.



- Find Galleries and Venues.
- Find Arts Events.
- Find Community.
- Find Opportunities.



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GRASSROOTS GRANT

PURPOSE

Support quality arts programs that reach and impact a broad cross-section of the county's citizens and youth.

Provide support for quality programming in the performing, visual, literary, and traditional arts.

Programming choices are responsive to community needs and demonstrate improvement and innovation.

Programming choices also engage constituents across geographic, cultural, social, and economic strata.

GRANT REQUESTS

Typical requests range from \$500 - \$2,500

FUNDS MAY BE USED FOR

- Performances
- Festivals
- Art Exhibitions
- Arts camps and after-school programs
- Artist Residencies for schools
- Artist fees for classes and workshops
- Website development
- Research
- Marketing expenses for Art Walks and Studio Tours
- Royalties, props, sets, and costumes for theatre performances
- Equipment rental

WHO'S ELIGIBLE

Watauga County nonprofit arts organizations, schools, libraries, agencies, multicultural organizations seeking to provide arts programming, and more. Applicant must have operated for more than one year.

APPLICATION REVIEW

Each application is based on:

- Artistic quality of proposed project or programs
- Community impact of project or programs
- Ability to plan and implement the project
- Stability and fiscal responsibility of the organization.

REQUIREMENTS IF FUNDING IS RECEIVED

- The contract must be signed and returned
- Notarized No-Overdue taxes form submitted
- Must use NC Arts Logo on the website, printed materials, promotional endeavors, and on-site at the event.
- An end-of-project report must be submitted.

TERM: 2022/23 Grant **OPEN:** July 2022, **DUE:** September 1, 2022
FOR MORE INFO & TO APPLY: Watauga-arts.org/grassroots



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ARTIST SUPPORT GRANT

PURPOSE

To provide support to a broad range of visual, performing, literary, and interdisciplinary artists that will have a significant impact on the advancement of their careers.

GRANT TYPE

This is a regional grant benefiting four counties. Ashe, Allegheny, Wilkes, and Watauga Counties' arts councils work together to disperse funding. Watauga County Arts Council is now the lead agency.

GRANT REQUESTS:

This year we sub-granted \$15,500 to individual artists. Typical requests range from \$500 - \$2,000.

FUNDS MAY BE USED FOR

- Creation of a new work
- Purchase of equipment
- Professional development workshops
- Travel support for expenses associated with a professional opportunity such as participating in an exhibition or a conference
- Upgrading studio or workshop spaces in order to achieve professional goals
- Development or upgrading of promotional materials such as brochures, DVDs, CDs, and websites

WHO'S ELIGIBLE

For Individual artists but the project may include other artists or organizations. Artists residing in Ashe, Allegheny, Avery, Wilkes, and Watauga Counties may apply.

APPLICATION REVIEW

Councils do not select the winners or amounts awarded. A panel of professional artists rates each application based on:

- Artist merit - experience, quality of work samples, and knowledge of materials or process are considered
- Project feasibility: is the project realistic in timeline, budget, and goals?
- Professional Development- Will this project help the artist advance their career?

REQUIREMENTS IF FUNDING IS RECEIVED

- The contract must be signed and returned
- The budget and narrative must be updated if the full grant request was not awarded
- Must use NC Arts Logo on website, printed materials, promotional endeavors, and on-site at the project.
- An end-of-project report must be submitted. Artists are encouraged to stay in touch with their local arts council in order to keep them updated on the progress of their projects.

TERM: 2022/23 Grant **OPEN:** June 2022 **DUE:** Sept 9, 2022
FOR MORE INFO & TO APPLY: [Watauga-arts.org/grants](https://watauga-arts.org/grants)