

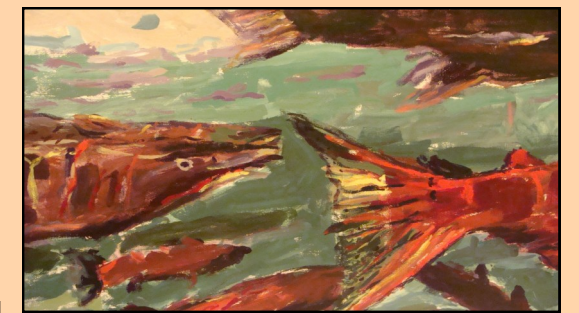
## Gallery News!

The **Mazie Jones Gallery** and the **Open Door Gallery** will feature the work of the school art teachers of Watauga County this month. The Arts Council is proud to present the artwork of some of our local art teachers from elementary, middle, and high school. These teachers come from varied backgrounds and some have grown up right here in Watauga



County. They all share a love of art and feel privileged to be able to instill some of that appreciation to our students here in this area. Some say that they learn along with their students as they try to show them the latest techniques used by artists in many mediums. This show will reflect artwork in pencil, paint, fibers, clay, collage, and other mixed media.

Some have exhibited their work before and for some this will be a first exhibit. We are so fortunate to have such dedicated and talented individuals to teach our children about the wonderful world of art and what they might be able to accomplish with their own talents. Come to the reception on Friday, January 7th, at 6:30pm to meet the artists. And hear more of their individual stories.



**Special Notice:** The Senior Gallery of the Jones House Community Center has been renamed the Serendipity Gallery...at the request of the "serendipitous" artists whose work is displayed there.



The WCAC is grateful for the ongoing support of Cheap Joe's Art Stuff for our Monthly Gallery Exhibitions!

The January exhibits will be on display from January 5th through January 28th.

### Board of Directors

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Vice President—Barbi Quatrano  
Secretary—open  
Treasurer— John Turner

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Shelby Lane  
Joe Miller  
Roland Moy  
Jimmie Owen  
Helen Faulman  
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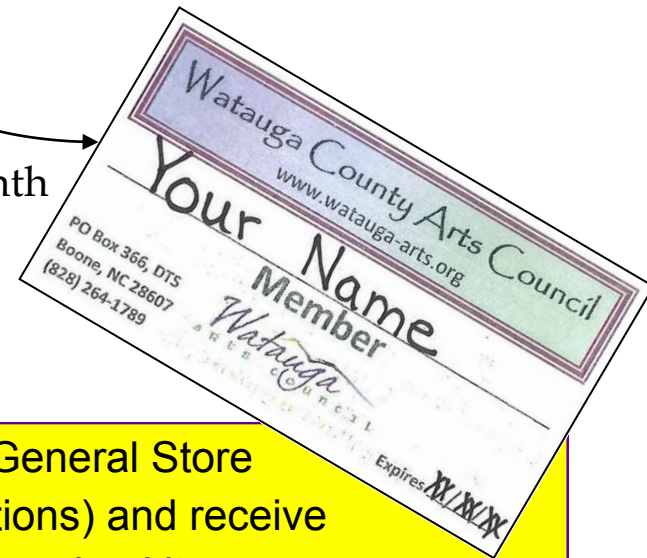
### Watauga Arts Council Staff

Cherry Johnson,  
Executive Director  
[cherry@watauga-arts.org](mailto:cherry@watauga-arts.org)  
Mark Freed, Folklorist and  
Traditional Arts Coordinator  
[mark@watauga-arts.org](mailto:mark@watauga-arts.org)  
Christy Chenausky, Community  
Arts Education Coordinator  
[christy@watauga-arts.org](mailto:christy@watauga-arts.org)  
Teena Cone, Office Manager  
and Visual Arts Coordinator  
[teena@watauga-arts.org](mailto:teena@watauga-arts.org)

PO Box 366, DTS  
Boone, NC 28607



Office & Galleries located in  
the Jones House  
Community Center  
at 604 West King Street in  
Downtown Boone, Ph. 264-1789



Do you have one of these  
in your wallet yet?

Watch this area of our newsletter each month  
to learn which local business is helping to  
"Make the ARTS a Presence in Our  
Community."

Present your membership card at Mast General Store  
(Valle Crucis or Downtown Boone locations) and receive  
15% OFF any single, regularly-priced item

Some brands excluded, including Patagonia. Limit one coupon per visit. Cannot be used with other offers, on sale items, or to purchase gift cards. In-stock items only. Not valid online.



Return Service Requested

Nonprofit  
U.S. Postage Paid  
Standard Mail  
Permit #85  
Boone, NC 28607

## From the Executive Director's Desk:



Cherry Johnson

You are most likely receiving this newsletter each month because you are interested in the work of the Arts Council in our community and you have given a contribution to further these efforts. We are very grateful for your support and we have been considering ways in which we might make it easier, and more rewarding than ever, to continue our relationship.

Over the last several months, the WCAC Board of Directors has worked to develop a membership structure which not only offers a variety of levels at which the members of our community may support the work of the Arts Council, but also which offers some special benefits as our way of saying "Thank You." All those who have made a contribution during 2010 should have recently received a letter which told them about these levels and benefits and also told them that they will automatically be considered a member and be entitled to membership benefits for one year after the date of their last contribution. They should have also received a membership card.

Beginning January 1st, there are now two membership categories:

The first is the **General Membership Category**. Those who would like to join the Arts Council as a general member should look for the designation which best describes them (Student, Individual, Family, Artist Group, Business, or Organization). Minimum contribution levels have been established for each of these designations.

All members who join at any level will receive this newsletter each month telling you about the work of the WCAC and upcoming events in which we hope you will participate, a vote at the **Annual Meeting** (which is coming up on January 12th at 5:30 at the Jones House Community Center), be listed on our website, receive invitations to special events, are entitled to discounts on participation fees for selected events and activities, and by showing their membership card they can receive a month-long discount or a free gift at the **"Business of the Month"**...which will be publicized in this newsletter, on our website, and on our facebook page every month.

Those individuals who would like to not simply be a member, but would like to give extra support to the Arts Council's work may choose to **pARTner with us to further the arts in Watauga County as one of our Special pARTners!** There are four levels within this category: Friend (\$100-\$299), Benefactor (\$300-\$599), Patron (\$600-\$999), and Underwriter (\$1000 or more). These **Special pARTners** will receive all the benefits of general membership **plus** they will also receive a special gift and an invitation to a special private event. In addition, they will be recognized on our website and in other ways throughout the year.

If you have any questions about the new membership categories or benefits, please feel free to call me at (828) 264-1789 or email me at [wcac@watauga-arts.org](mailto:wcac@watauga-arts.org).

- ◆ Every Thursday —Junior Appalachian Music Lessons 4:30-7:30 pm
- ◆ Every Thursday - Free Acoustic Jams from 7:30—11:00 pm at the Jones House
- ◆ Wednesday, January 5th—The Jones House re-opens after the holidays at 12 noon
- ◆ Friday, January 7th— Art Crawl & Gallery Reception at the Jones House from 6:30-8:00 pm
- ◆ Wednesday, January 12th, 5:30pm— Watauga County Arts Council Annual Meeting  
All Members are encouraged to attend!

**Note: The Mazie Jones and Open Door galleries will proudly display works of art created by visual arts teachers from Watauga County Schools through January 28th.**

BE SURE TO  
WATCH OUR WEBSITE AT  
[WWW.WATAUGA-ARTS.ORG](http://WWW.WATAUGA-ARTS.ORG)  
AND OUR FACEBOOK  
PAGE FOR UPDATES!

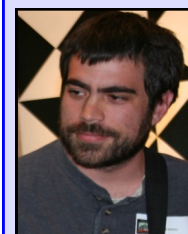
## JANUARY EVENTS

## A Traditional Note from our Folklorist:

Greetings friend~

We are looking forward to an eventful and exciting 2011. This year will mark 30 years since the incorporation of the Watauga County Arts Council, and we will wrap our fifth year of our Junior Appalachian Musicians program. 2011 will also include the 19<sup>th</sup> season of Concerts on the Lawn, and though it is windy and cold, we are already starting to gear up for the summer.

Some musical groups have already started asking about performing for the 2011 Concerts on the Lawn series. We will be sending out an official notice in January to all of the groups that have performed in the past. We are also opening up the application process to groups who have not performed in the Concerts on the Lawn series before. If you are a musician or know a group that might like to perform in the 2011 series, please have them contact me in January to express their interest.



Mark Freed

Of course, we would not be able to offer free weekly concerts every Friday from June through September if we did not have the help of our sponsors. We offer both a season sponsorship and a single-concert sponsorship. They both are crucial in helping us present the Concerts on the Lawn, and they provide a great opportunity for businesses and individuals to support the arts in Watauga County. If anyone would like more information on how you or your business can become a sponsor of the 2011 Concerts on the Lawn series, please let me know, and we will get you involved.

Also, for those of you who regularly attend the Concerts on the Lawn and would like to help out, we are looking for volunteers for this summer's series. We need volunteers to help sell CDs at our information table, sell raffle tickets during the concerts, and help sit at the Jones House desk inside the house (with a unique behind-the-stage view of the concert! If anyone would like to join our growing list of Concerts on the Lawn volunteers, please get in touch with me.

So, there are lots of opportunities for you to get involved with the Concerts on the Lawn series this year as an artist, supporter, and volunteer. Do not let the winter doldrums get you down. Start thinking about the warm breeze on a Friday afternoon in downtown Boone with your favorite local performers serenading you into the evening. In the mean time, bundle up and get in touch if you would like to get involved.

Cheers, Mark



## From Our Community Arts Education Coordinator:

Happy New Year! Welcome 2011!

As we embark on another year there are so many things to look forward to and to plan for in the year ahead.

This is a time for planning and preparation. I am looking forward to the Touring Arts Performances of the Spring 2011. Our students will enjoy seeing The Steely Pan Band, A showcase of Contemporary Dance, and Footworks Percussive Dance Ensemble. I know they will enjoy these performances and as they do, we will be planning for the next season of Touring Arts Performances.

This wintry weather has got me really excited about our Summer Arts Camp 2011. If you want to "save the date" it will be held at Watauga High School June 20-25, 2011. More details will be made available by mid-February and My goal is to have registration open on the first week of March!



Christy Chenausky

Keep in touch and please stay warm!

Christy Chenausky

Community Arts Education Coordinator

