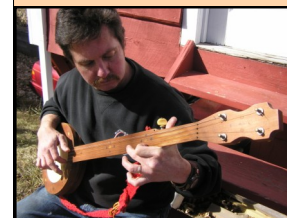


Gallery News!

The Watauga Arts Council will present a special **CD Release Party** for local banjo master and ballad singer **Rick Ward** and his new project, **Keeping the Tradition** for the November first Friday Art Crawl reception.

Rick was awarded a grant from the North Carolina Arts Council during the last fiscal year to complete this new recording project, and, with the help of WCAC folklorist, Mark Freed, completed the recording in May 2010. We are very excited and honored to host this CD release party for Rick on November 5, 2010, starting at 6:30 p.m.

Rick grew up in Watauga County in a musical family, including his grandfather Tab Ward, who was a master of the unique double-knock banjo style, played on locally-made fretless mountain banjos. Rick spent hours at his grandfather's knees soaking up the style, which he started perfecting for himself as a

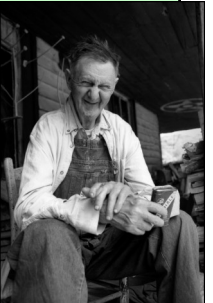


teenager. Rick also spent hours in his father's woodshop learning to build banjos and dulcimers. In addition to playing double-knock style banjo, Rick has learned much of the traditional Beech Mountain repertoire, including numerous unaccompanied ballads, folk songs, and instrumental pieces. Rick has also used these styles and sounds to write his own material based in the traditional music of "The Beech."

Today, Rick is also known as a Kung-Fu Grand Master, honorary guest instructor of Folklore and Appalachian Music at ASU, and much more. Please come join us on Friday, Nov. 5 for an evening of music and stories with master Rick Ward. CDs will be available for purchase for \$15.

The **Mazie Jones Gallery** will continue its feature of **Clayton Joe Young's** photography, and the **Open Door Gallery** will continue its showcase of artist, **Kathy Dawson** in November.

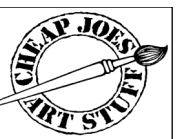
Joe Young grew up spending a lot of time with his grandparents in rural North Carolina. Joe spent a lot of time on the family farm, visiting the nearby country store, and soaking up the traditional ways of life. These experiences inspired Joe's photography, which features several well-known traditional musicians and storytellers, as well as rural life in Watauga County.



Kathy was born in Asheville, North Carolina and grew up in nearby Candler. She and her husband moved to Mountain City, Tenn. six years ago and love this area. Kathy started painting about seven years ago and is mostly self-taught. Kathy tries to capture the likeness of people and animals and their personality in her portraits, as well as old barns and nature scenes.



Our Gallery Exhibits are sponsored each month by Cheap Joe's Art Stuff



The October exhibits will be on display from September 28th through November 5th. Please join us on Friday, November 5th from 6:30 - 8:00 p.m. for the gallery reception. **THE JONES HOUSE COMMUNITY CENTER WILL BE CLOSED FROM NOVEMBER 8-25 FOR HOLIDAY DECORATING. We will re-open on Friday, November 26th.**

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Office & Galleries located in the
Jones House Community Center
at 604 West King Street in
Downtown Boone

Return Service Requested

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Storyteller Orville Hicks & Tammy Sanabria aka Mountain TLC will be among the special guests.

Saturday, November 20th at
The Mast General Store in Valle Crucis
Storytelling 11am—1pm
Liar's Competition with cash

Prizes at 1:00pm



Hosted by
Doyle Pace

From the Executive Director's Desk:



Cherry Johnson

There always seems to be a hot topic on everyone's mind...and right now that seems to be the economy. While it's not a surprise to some of us, others may not have thought of the arts as a key factor in the economy. Recently I have noted that the phrase, "creative economy" has been used not only by the artist sector, but also in educational, business, and governmental circles.

In 2004 the Arts Council partnered with ASU's Office of Cultural Affairs, High Country Host, the Boone Convention and Visitor's Bureau, the Turchin Center for the Visual Arts, and the ASU College of Business to undertake and then release the results of a study measuring the economic impact of the arts in Watauga County. To the surprise of the research team (but not to those of us already in the arts), that economic impact was measured to be more than \$26 million...with no "multipliers" included. However, it's time to update that information and make it relevant to our current economy.

Recently the Americans for the Arts and the North Carolina Arts Council offered us an opportunity to participate in a study entitled Arts and Economic Prosperity IV. This study is the fourth national study of the economic impact of spending by nonprofit arts and culture organizations and their audiences. It offers us a wonderful chance to update our previous information and to demonstrate the strong and growing impact the arts have on Watauga County's economy. While we will be given results customized to measure Watauga County, we will also be part of a state-wide customized report and then part of the national results. We will begin this process in late November and, because the data collection process will take place in 2011, we'll receive the results in June of 2012.

At the moment I am seeking all the arts-related businesses and organizations throughout Watauga County and am hoping to bring them together in this effort. The benefits, beyond the economic impact study itself, are that it will give us a way to strengthen existing relationships and to hopefully develop new ones with groups we don't already know.

If you know of an arts organization or business in our community, please help me locate them by either emailing me with contact information or asking them to get in touch with me.

- ◆ Every Thursday –Junior Appalachian Music Lessons 4:30-7:30 pm
- ◆ Every Thursday - Free Acoustic Jams from 7:30–11:00 pm at the Jones House
- ◆ Friday, November 5th- Art Crawl & CD Party for Rick Ward at the Jones House from 6:30-8:00 pm.
- ◆ Saturday, November 20th–Tellabration–11am–1pm–Mast General Store

NOVEMBER EVENTS

Note: The Jones House galleries will have the exhibits of Clayton Joe Young and Kathy Dawson from October for the Art Crawl as we will be closed beginning Monday, November 8th for holiday decorating and re-opening on Friday, November 26th, the day after Thanksgiving with an exhibit by Joe Miller. (More about that in the December Newsletter!)

BE SURE TO WATCH OUR WEBSITE AT WWW.WATAUGA-ARTS.ORG AND OUR FACEBOOK PAGE FOR UPDATES!

Thanks to our generous supporters who gave within the last month!

Donors

- Kathy Dawson
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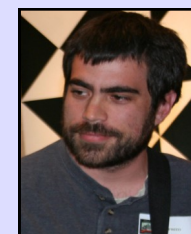
A Traditional Note from our Folklorist:

Greetings friends,

Fall is in the air, colorful leaves are falling to the ground, and the weekly Thursday night **Jones House Jam Sessions** have moved in doors. I am always sad to leave the warm days of summer and early fall behind us, but we are entering my favorite season. It is the time of year when friends gather inside for meals, conversation, and the sharing of music and stories. And we have plenty of opportunities for you to get involved!



As I noted, we still continue to play music every Thursday evening at the Jones House from 7:30-11:00 p.m. Our **Junior Appalachian Musicians** wrap up their lessons at 7:30, and the house has been buzzing with activity. If you arrive early enough, you might even catch a few tunes from our advanced fiddle class – an impressive earful to be sure!



Mark Freed

Also coming up this month is our annual participation in **Tellabration**, an international celebration of storytelling that takes place in communities around the world on the Saturday before Thanksgiving. This year, we are moving the festivities to the Mast General Store in Valle Crucis. We will have our host, Doyle Pace, and tellers Orville Hicks and Tammy Sanabria aka Mountain TLC, along with other special guests gathered around the wood stove in the middle of the store. I will bring a banjo and a few fellow musicians to include some music, and a good old-timey general store gathering will commence.

In addition to our featured guests, we will be offering up prizes for a public **Liar's Competition**. So, for those of you with a tall tale to tell, please come out and try your luck for cash prizes to the tallest of tales. The festivities will start around 11:00 a.m., and we will have open sign-up for the competition, until it begins at 1:00 p.m.

So, don't let the chilly weather keep you away, and we'll see you this fall!

~ Mark



From Our Community Arts Education Coordinator:

I've got the NC Symphony on my mind! This month we welcome back the NC Symphony after a very long absence from Watauga County. I am really excited about the concert and I'm hoping that lots of young musicians will be inspired to achieve greatness as they see the members of the Symphony play through an amazing line up of exciting pieces!



Christy Chenausky

If you are interested in seeing the NC Symphony for yourself, be sure and catch them at Farthing Auditorium on Thursday, November 11 at 8pm. There will be a special discount for Veterans!

We are also working with Teaching Artists in our schools. This month look for Mary Anne Maier around Parkway School and Drew Nowlin at Bethel School! Great things are happening in the arts in Watauga County!

Christy Chenausky
Community Arts Education Coordinator